Privacy Policy

Effective Date: January 01, 2024

Welcome to IFC Insight ("we," "our," or "us"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website <u>www.ifcinsight.com</u> ("Site").

1. Information We Collect We may collect information that you voluntarily provide to us when you:

- Contact us through our website
- Subscribe to our newsletter or services
- Fill out any forms on our Site

The information may include your name, email address, phone number, company name, and any other details you choose to provide.

2. How We Use Your Information We use the information we collect to:

- Respond to your inquiries and provide customer support
- Send you updates, newsletters, and marketing communications (if you opt-in)
- Improve our website and services
- Comply with legal obligations

3. Information Sharing and Disclosure We do not sell, trade, or rent your personal information to third parties. We may share your information with trusted third-party service providers who assist us in operating our website and conducting our business, provided they agree to keep this information confidential.

We may also disclose your information if required by law or to protect our rights, safety, or the rights and safety of others.

4. Data Security We implement reasonable security measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no internet transmission is entirely secure, and we cannot guarantee absolute security.

5. Your Choices You may choose to opt-out of receiving marketing emails from us by following the unsubscribe link in our communications. You can also contact us to update, correct, or delete your personal information.

6. Third-Party Links Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We encourage you to read their privacy policies.

7. Children's Privacy Our website is not directed at children under 13, and we do not knowingly collect personal information from children.

8. Changes to This Privacy Policy We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated effective date.

9. Contact Us If you have any questions about this Privacy Policy or how we handle your information, please contact us at:

IFC Insight ian@ifcinsight.com